



Graphic Designer

Accelerating net zero in the built environment

Job type: Full-time

Salary: £32,500 (London)

Experience: 2 years+

Tallarna, a climate tech company for the built environment, is searching for a Graphic Designer to define the visual narrative of their sales collateral, website, social channels, and event stands.

Job Description:

The ideal candidate will efficiently combine creativity with technical flair to produce informative assets. You will be involved in all stages of the design process from generating ideas, developing concepts, preparing materials, getting items ready for production, and everything in between. Initially, your role will focus on creating new brand templates for sales decks, data sheets, and white papers, but will evolve to support the social media, website, and events' strategy.

You will report directly to the Senior Strategic Sustainability Lead. Under her guidance, you will be responsible for bringing our visual brand identity to life. Every day will be different, so you will need to prioritise your workload, balancing strategic and tactical responsibilities alongside the needs of the business and your colleagues.

Our Graphic Designer needs to be self-motivated, collaborative, and a visual thinker. You will need to work across all departments to translate complex concepts and sophisticated copy into easy-to-understand designs. As a result, stakeholder management – both internal and external – will be essential to our shared success.

Graphic Designer Requirements:

Technical Skills

- 2+ years of design experience in a commercial setting
- Confident using Adobe Suite (Photoshop, Illustrator, Premiere Pro, etc.)
- Confident with PowerPoint
- Confident creating 3D graphics (i.e., wireframes)
- Confident in creating social media assets (i.e., gifs)
- A plus if you can create video content using After Effects

Working Style

- An eye for visual storytelling
- High attention to detail
- Understanding of how your work supports immediate and long-term goals
- An adaptive and collaborative mentality
- Interest in sustainability and software
- Proven experience in building compelling visual assets



Company Description:

Tallarna connects building decarbonisation projects to insurance and funding. In the social housing sector, this mitigates fuel poverty at scale. In the commercial and industrial sector, this empowers financially and environmentally sustainable working operations. Tallarna operates across a variety of sectors, supporting green mortgage providers, Energy Service Companies (ESCos), technology providers, energy infrastructure developers, and registered social landlords.

There is large scope for professional growth at Tallarna, with a flat corporate structure. Inter-departmental collaboration is key to our way of working. As a result, a desire to learn about new concepts and business areas is encouraged.

We passionately promote inclusion, diversity, and equal opportunities. This encompasses age, disability, gender identity or expression, pregnancy, marital status, race, religion, and sexual orientation, among others.

Company benefits:

- 22 days of holiday per year plus bank holidays (extra day off per year of service)
- Hybrid working (minimum of 2 days a week in our Chancery Lane office, to be agreed with line manager on a fortnightly basis)
- Flexible working (upon agreement with line manager)
- Continuous career development and training opportunities
- Company pension
- Paid maternity and paternity allowance
- Bike to work scheme
- Life insurance

To apply, please send your CV and a cover letter to press@tallarna.com .